

**COUNTY OF SAN LUIS OBISPO BOARD OF SUPERVISORS
AGENDA ITEM TRANSMITTAL**

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|---|--|--|----------------------|
| (1) DEPARTMENT Administrative Office | (2) MEETING DATE 2/5/2013 | (3) CONTACT/PHONE Emily Jackson 781-5011 | |
| (4) SUBJECT Submittal of the County's 2012 Annual Report. | | | |
| (5) RECOMMENDED ACTION It is recommended that your Board receive and file the County's 2012 Annual Report as submitted. | | | |
| (6) FUNDING SOURCE(S) N/A | (7) CURRENT YEAR FINANCIAL IMPACT \$0.00 | (8) ANNUAL FINANCIAL IMPACT \$0.00 | (9) BUDGETED? N/A |
| (10) AGENDA PLACEMENT { } Consent {x} Presentation { } Hearing (Time Est. _____) { } Board Business (Time Est. _____) | | | |
| (11) EXECUTED DOCUMENTS { } Resolutions { } Contracts { } Ordinances {x} N/A | | | |
| (12) OUTLINE AGREEMENT REQUISITION NUMBER (OAR) N/A | | (13) BUDGET ADJUSTMENT REQUIRED? BAR ID Number: N/A { } 4/5th's Vote Required {x} N/A | |
| (14) LOCATION MAP N/A | (15) BUSINESS IMPACT STATEMENT? No | (16) AGENDA ITEM HISTORY {x} N/A Date _____ | |
| (17) ADMINISTRATIVE OFFICE REVIEW | | | |
| (18) SUPERVISOR DISTRICT(S) All Districts - | | | |

County of San Luis Obispo



TO: Board of Supervisors

FROM: Emily Jackson, Administrative Analyst

DATE: 2/5/2013

SUBJECT: Submittal of the County's 2012 Annual Report.

RECOMMENDATION

It is recommended that your Board receive and file the County's 2012 Annual Report as submitted.

DISCUSSION

In an effort to enhance communication with the public, the Administrative Office developed the County's first-ever Annual Report in 2010. Based on overwhelmingly positive feedback from the Board and community alike, staff determined it was beneficial to continue to develop an annual report each year. The intent of this report is to better educate and inform residents and community stakeholders about the services and programs the County provides and to enable residents to better utilize County services and to engage in the County government process in a meaningful way.

The 2012 Annual Report presents a high level, but holistic look at how the County operates and the services it delivers. In addition to providing an overview of County departments and services, the report also highlights some of the major accomplishments that County departments have recently achieved. The report also includes feature articles about the ongoing implementation of Public Safety Realignment, the various ways that community members can engage with the County, efforts the County is making to prepare the next generation of leaders, as well as stories about volunteers who assist the County in providing important services to the community.

This year, the Annual Report was produced as an online document. The online format allows readers to view the report using mobile devices and also enables a more interactive experience by integrating with social media to expand the amount of information available to the public about County operations. In an effort to continue to provide the most valuable information to the community, the online platform of this year's report also enables greater analytic capability so that County staff can gain a clearer picture of what information interests readers.

The Annual Report is available through the County's website and at <http://www.slocountyannualreport.com/> and provides links to take readers to other websites which provide more detailed information about some of the services and programs discussed in the report.

OTHER AGENCY INVOLVEMENT/IMPACT

All County departments contributed to the report.

FINANCIAL CONSIDERATIONS

This report was prepared by existing staff and is meant to be an online interactive report.

RESULTS

The County's 2012 Annual Report provides the Board, community members and stakeholders with an overview of the services and programs that the County provides and an update on some of the County's activities and major accomplishments.